



WHITEPAPER

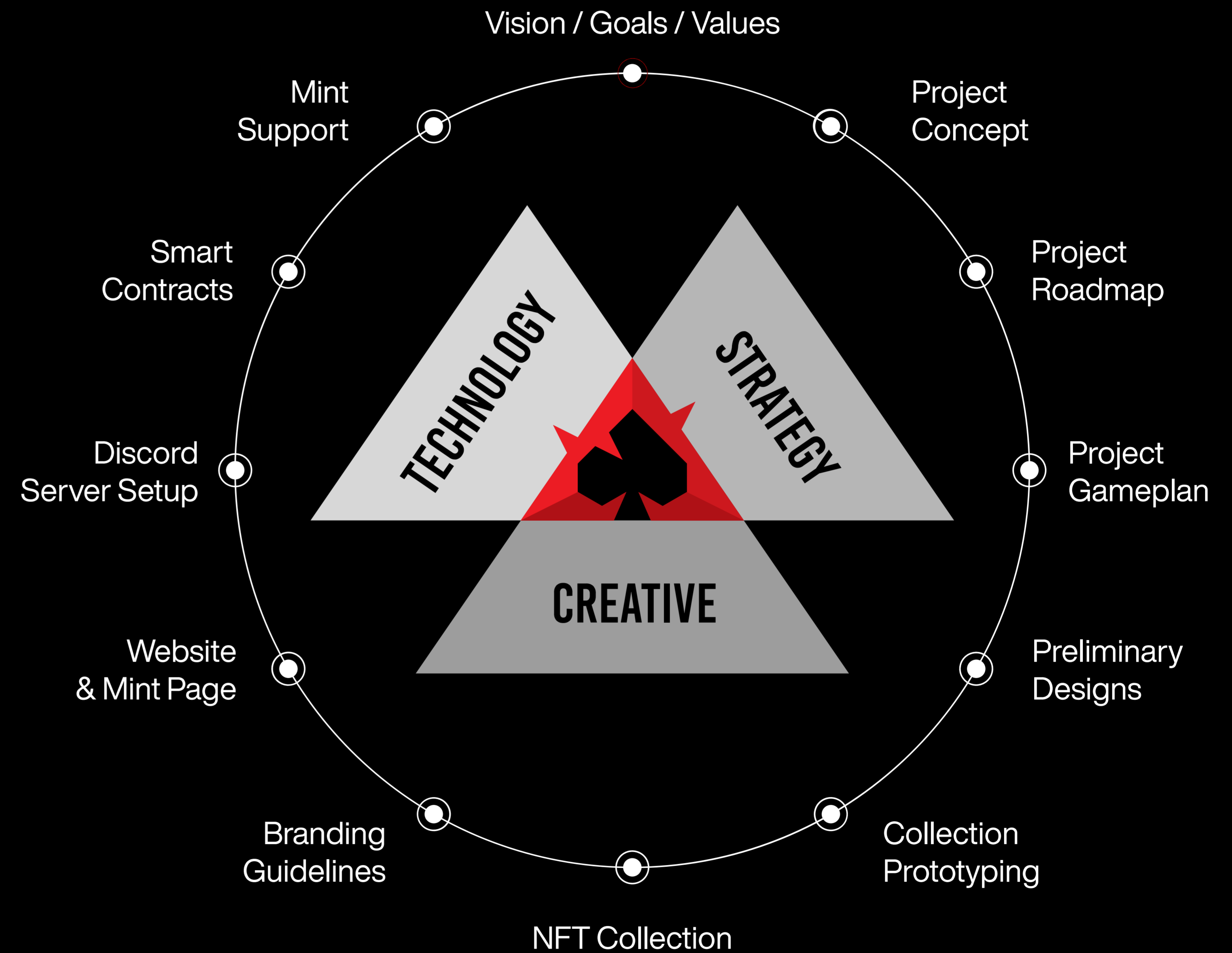
SPIKEY ACE STUDIO

V 1.0



SPIKEY ACE STUDIO

Spikey Ace is a full service, community driven NFT production studio founded by experienced entrepreneurs in the creative and design industry. Our expertise covers all aspects of any NFT project, from strategy and planning, through creative ideation and production to minting and distribution, providing our clients with integral solutions or particular segments of expertise required. Besides being a valuable partner of NFT collection creators, we produce and manage our own NFT collections and various NFT-related projects. The Spikey Ace team consists of its founders, its production partners and, most importantly, Spikeyz NFT Holders.





SPIKEYZ

Spikez is a collection of metaverse-ready avatars created by Artika Studio. These unique pieces of art are randomly generated by over 210 handcrafted traits and accompanied by additional 24 unique “1/1” NFTs, all living on the Ethereum Blockchain as ERC721A tokens. Ownership includes full commercial and creative rights to a Spikez, access to our exclusive merch, community events, a future mobile app and amazing benefits of being a Spikez Ace Studio member.





VISION

Our main vision and the very essence of Spikey Ace Studio is making Spikeyz NFT Holders fully legitimate members and participants of the entire Spikey Ace enterprise. This makes us totally unique and a one-of-a-kind studio in the creative industry. We strongly believe the implementation of this unique concept is the foundation of our future success.

The Spikeyz Community will be fully engaged in all aspects of projects and operations.

All Spikeyz Holders will participate as voters and advisors in all phases of our next NFT projects, including initial creative ideation, strategy and business modeling, and even design and artwork of the entire collection.

All Spikeyz Holders will have the opportunity to become significant contributors of our upcoming NFT projects, creating proposals of collection concepts, providing branding input, initial sketches, guidelines, etc.

MISSION

Our primary mission is to create a community where originality and creativity of each of its members will be recognized, both by our executive team as well as the entire community.

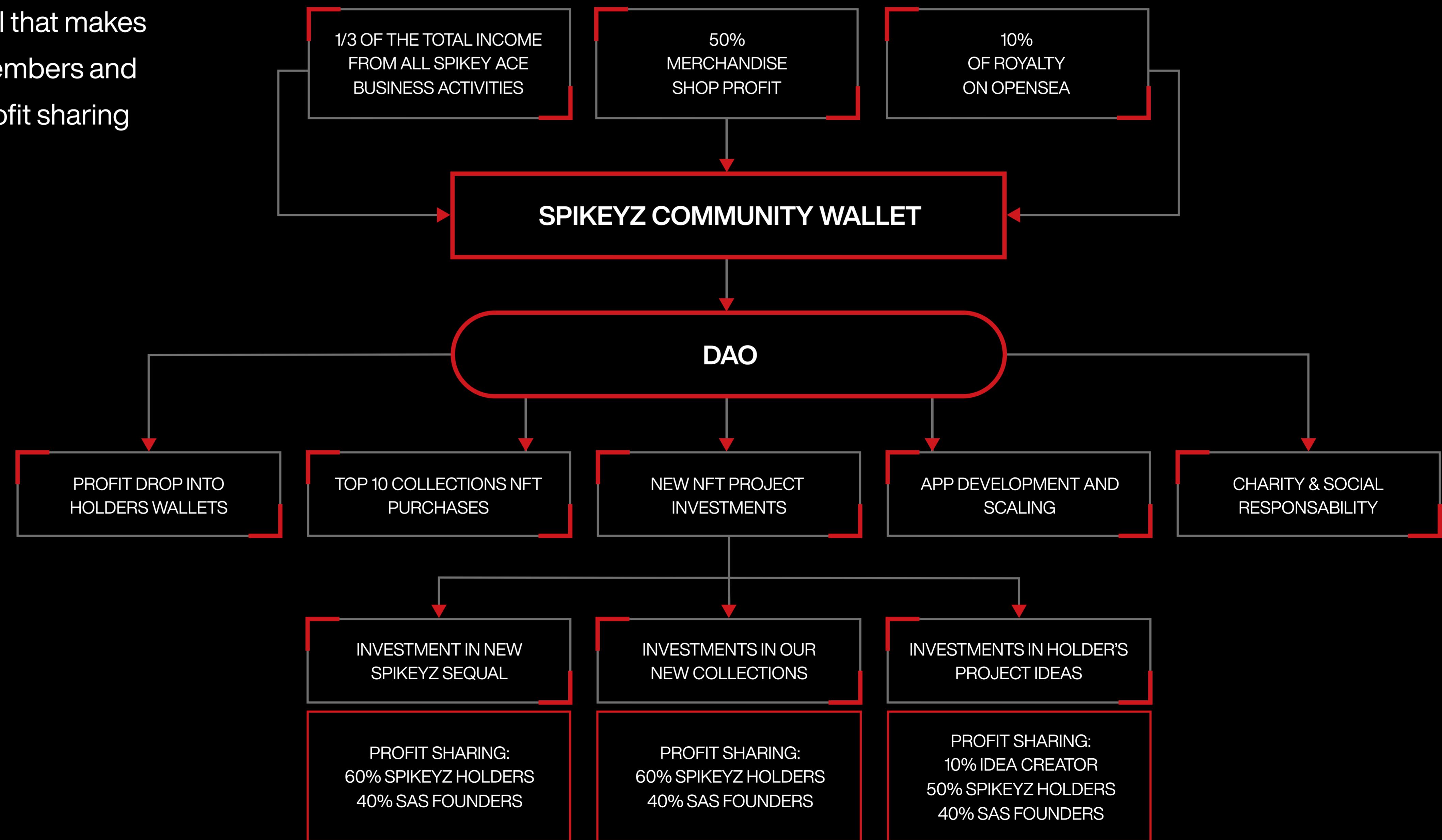
Most creative members will be fully engaged and included as part of our creative production team. We strongly believe that the foundation of future success of this studio will not be its state-of-the-art equipment and technology or our most experienced executives and creatives, but rather the constant flow of creativity, positive energy and unique ideas that will run through our community.

Our mission is to create a community of NFT enthusiasts who are dedicated to high quality, elaborate and perfectly executed NFT projects and not to hyped-up, hyper-marketed projects that don't bring long term value and benefits to the entire community.



WELCOME ABOARD!

Learn about the Spikey Ace Business Model that makes Spikeyz NFT Holders into fully legitimate members and participants of the studio with significant profit sharing from the entire Spikey Ace enterprise.





1/3 of the entire turnover from all Spikey Ace business activities

1/3 of the total income from client services will be transferred to the Community Wallet. These services will range from providing our clients with complete and integral NFT project solutions to any particular segment of our expertise they might require.

Example:

Client hires Spikey Ace Studio to create an entire NFT collection and full marketing communications package, providing a budget of 90 ETH. When 90 ETH is transferred to the studios wallet 30 ETH is immediately transferred to the Community Wallet.

50% profit of Spikeyz merchandise shop

1/2 of Spikeyz merchandise shop profit will be transferred to the Community Wallet.

10% of royalty on Opensea

Spikeyz royalty on OpenSea will be 7.5%. 10% of funds acquired by royalty will be transferred to the Community Wallet.

Example:

Sales volume on OpenSea for one month is 1000 ETH with 7.5% royalty amounting to 75 ETH. Within the first week of the following month 10% of that amount (7.5 ETH) will be transferred to the Community Wallet.



DAO DECISION

All important decisions (operationally or otherwise) will be either made, put to vote or approved by the Spikez Community. The same would apply for all transactions related to the Community Wallet.

The funds from the Community Wallet will be distributed in accordance with community decisions. Amounts and percentages will also be decided by the community. These decisions will be made by voting. 1 Spikez NFT equals 1 vote. The funds can be applied in several ways:

New NFT project investments

Spikez Holders will have the opportunity to invest funds from the Community Wallet into any new NFT project we intend to launch. In this scenario our community will be involved from the very beginning of the creation process, to its minting and post-mint management and growth. Our new NFT projects will be:

The next Spikez sequel, created in accordance with the original overall strategy and values where the turnover of the whole project will distribute 60% to the Community Wallet with 40% remaining for Spikez Ace Founders.

Example:

Spikez sequel is launched as a collection of 5000 NFTs and sold at a price of 0.08 ETH (5000 x 0.08 = 400 ETH). 60% (240 ETH) is transferred to the Community Wallet. Royalties are distributed with the same ratio.



Entirely new NFT collections, which will initially be presented to our community by the Spikey Ace founding team (overall strategy, roadmap, plans, benefits, etc.). It will be up to the community at that point to decide whether to invest in it. Turnover of the whole project will distribute 60% to the Community Wallet and 40% will remain for Spikey Ace Founders.

Example:

New collection of 7000 NFTs is sold at a price of 0.08 ETH ($7000 \times 0.08 = 560$ ETH), 60% (336 ETH) is transferred to the Community Wallet. Royalties are distributed with the same ratio.

NFT projects based on ideas coming from our community where each Spikeyz Holder will have the opportunity to show their creativity and present their idea for an NFT project. Project ideas will be submitted through specially prepared forms allowing our holders to present the project they have in mind (concept and general idea, roadmap, plan, strategy, supply, etc.). All ideas will be reviewed by the Spikey Ace founding team supported by our creatives and partners and a selection of the best concepts will be presented to our community for voting. Once the project concept has been chosen, the studio will bring our holders vision to reality. The turnover from this type of project will distributed 50% to the Community Wallet, 10% to the Spikeyz Holder who put forward the idea and concept and 40% to Spikey Ace Founders.

Example:

A collection of 5000 NFTs is sold at a price of 0.08eth ($5000 \times 0.08 = 400$ ETH). 50% (200 ETH) will be transferred to the Community Wallet. 10% (40 ETH) will be transferred to the wallet of the Spikeyz Holder who put forward the idea and concept. Royalties will be distributed with the same ratio.



Profit drop into holders wallets

During the vote Spikeyz NFT Holders will have the option to vote for funds to be transferred from the Community Wallet into their private wallets (gas fee excluded).

Top NFTs purchases

Many people don't have the opportunity or funds to invest in some of the biggest and most popular NFT collections. But as a community, we will have both the opportunity and the funds to invest in buying NFTs such as BAYC, MAYC, Crypto Punks, Azuki or some other NFTs from the World top NFT collections.

Investments in our app project development and scaling

Our community will have the choice and opportunity to invest funds from the Community Wallet to our app project upgrade and scaling. To learn more about the app view the OUR APP section below.

Charity and social responsibility

We constantly remind ourselves that while creating value, making profit and having a great time with our Spikeyz enterprise is a priority being a socially responsible and compassionate community is just as important. We will always provide the opportunity to our Spikeyz NFT Holders to donate part of the funds from the Community Wallet to a noble cause and those in need. Cause, amount, location and institutions will be determined by voting.



WARMING UP

- Twitter, Website and Discord launch.
- Growing our community and rewarding our members with Giveaways, including Free Mints, Special Roles and WL spots.
- Presenting unique concept and benefits from the entire Spikez NFT enterprise.
- Announcing Spikez collection release date.

THE SPIKEYZ HAVE ARRIVED!

- Spikez are released in Presale & Public Sale.
- Once the collection is sold out all Spikez will be revealed and posted on rarity websites.
- The collection will also include a series of unique (1/1) Spikez whose owners will have the opportunity to design entirely to their liking, personal resemblance and characteristics.
- SPIKEY ACE STUDIO, an NFT Production Studio will be established.

SPIKEYZ OWNERS ENTER SPIKEY ACE EXECUTIVE TEAM

- The moment you mint Spikez NFT you become fully a legitimate executive team member of SPIKEY ACE STUDIO, sharing profit from all SPIKEY ACE Enterprises!
- An app is launched where users can search and explore upcoming NFT collections. NFT projects will be published in the app in exchange for WL spots which will be available only to Spikez Holders.
- Spikez merchandise shop is launched!



LET'S GET DOWN TO BUSINESS

- SPIKEY ACE STUDIO is a Full Service NFT Production Studio which is a 100% cryptocurrency-based business.
- SPIKEY ACE STUDIOS is in charge of all future Spikez projects as well as various upcoming NFT projects.
- Spikez NFT Holders get 60% of the entire turnover from the next Spikez sequel.
- Spikez NFT Holders get 60% of the entire turnover from upcoming NFT Collections.
- Spikez NFT Holders get 1/3 of the entire turnover from all SPIKEY ACE services
- All SPIKEY ACE STUDIO business activities and financial transactions will be 100% transparent to the Spikez Community.

VIA DAO, WE WILL MAKE ALL OF OUR IMPORTANT DECISIONS TOGETHER:

- Investments in creating NFT projects and collections
- Profit drops into holders' wallets
- Investments in buying some of the World's most popular NFTs and becoming co-owners of NFTs such as BAYC, MAYC, Crypto Punks, Azuki, Doodles, etc...
- Investments in other cool ideas holders may present
- Charity & Donations



CREATION 1/1

The first benefit of being a Spikey Holder is creating your own 1/1 Spikey. A group of 24 unique 1/1 Spikeyz NFTs will be a part of the Spikeyz collection.

After reveal, these NFTs will have "Congratulations, you got 1/1" inscription. Owners of these NFTs will have the opportunity to create their very own unique Spikey within an agreed upon timeframe with our design team. If you want to have a Spikey with your favorite sweatshirt, hat, glasses, or you want your NFT to have some crazy or completely new traits and features, it's up to you to decide and show us your creativity!

Over time the number of 1/1 NFTs will increase from 24 to 60. The most active and dedicated members of our community will be awarded with 36 of these additional 1/1 NFTs. The plan is to turn 1 Spikey NFT per month into a 1/1 NFT in the next 3 years, amounting to 36 and total number of 1/1 NFTs to 60.





OUR APP

Most collections that are in the early stages of development share a common problem. No matter how good the idea, concept or artwork is, without a significant investment in marketing it is extremely difficult to be noticed by NFT investors.

We will develop an application allowing NFT collections that are in any of the pre-mint stages to be advertised free of charge. Anyone who wants to advertise their collection will have the opportunity to have an account/profile with all necessary and useful data (mint date, supply, roadmap, sneak-peeks...) in exchange for a certain number of WL spots. All of these WL spots will be given to the Spikez Community.

The application will be free for all users and Spikez Holders will have the benefit of obtaining WL spots for all projects advertised in the app.

If our community recognizes the potential in further development of this app and changing its business model from free to freemium/premium, funds from the community Wallet can be used for its development. In which case, Spikez Holders will have a share in profit from the app.





Spikey Ace founders are experienced entrepreneurs and professionals who share a common passion for NFTs. 15+ years in design and tech industries gave us an amazing team of creatives, designers, artists and professionals in programming and web development.

EXECUTIVE TEAM

IVAN DANILOVIC

CEO & Co-Founder

[Instagram](#) [Twitter](#) [E-mail](#)

NEMANJA CVETKOVIC

Creative Director & Co-Founder

[Linked In](#) [E-mail](#)

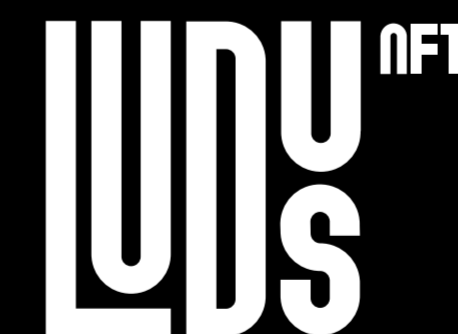
DUSKO PRODANOV

Executive Team Member & Co-Founder

SPIKEY

Executive Team Member

PARTNERS





SPIKEY ACE
STUDIO

www.spikeyace.com